

# Business Software Consulting

Dual competencies for a **complete** perspective



With education and experience in both business and software, Ben Smith (software engineer and founder of [WBP SYSTEMS](#)) is the ideal candidate to help you develop your finance or accounting product. Unlike most software engineers, Ben can apply financial rules or GAAP accounting to the program without further explanation. Unlike most financial experts, Ben is a highly proficient programmer and expert in database efficiency allowing your application to run and scale beautifully. Possible solutions include:

- Automatic analysis of financial data
- Integration of business activity into accounting or finance software
- Reduction of manual data entry

Tell Ben about your project, your current challenges and future goals. Let him use his unique set of skills to improve your product and help make it success.

*Ben is only available for a small number of hours each week for consulting, so please contact us for availability.*

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**WBP**|SYSTEMS